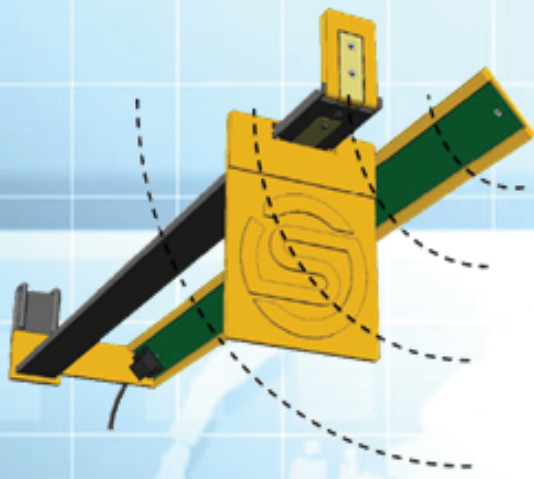


RFID SMART HOOK SYSTEM

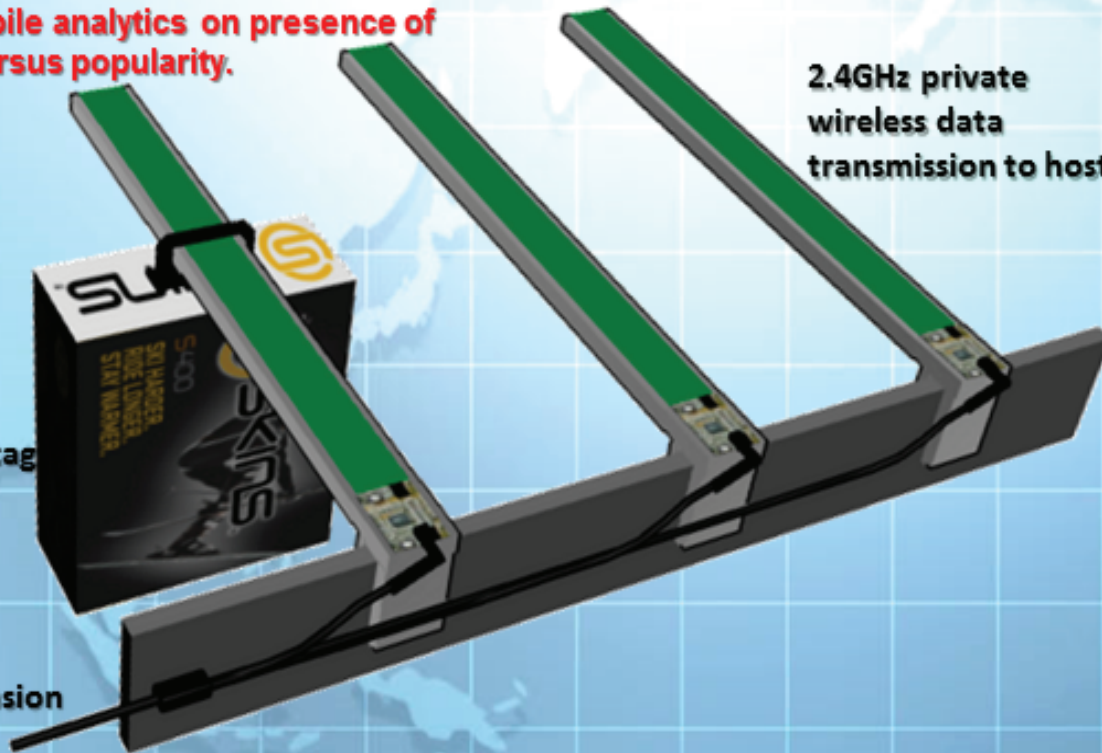


NEAR FIELD RFID CONTROLLER & ANTENNA

- Built-in Near Field RFID Controller,
- Built-in Wireless Data Transmission to Host,
- Plug and Play, compatible with ISO15693 and ISO14443A NFC tag,
- **Helps to identify and compile analytics on presence of product and also sales versus popularity.**

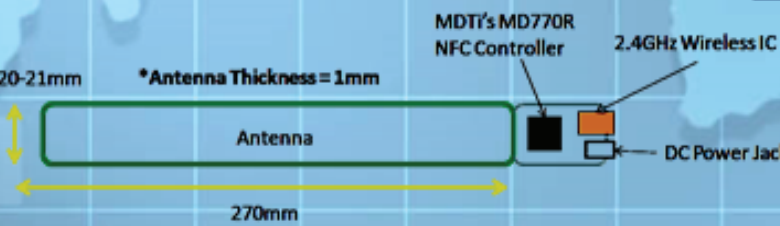


Merchandise with RFID tag



ADVANTAGES OF SMART HOOK SYSTEM

- Each hook can identify products in real time,
- In and out movement from the shelf can be recorded seamlessly,
- Applicable for stock monitoring, customer behavioural study, stocks analytics and distribution.



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