



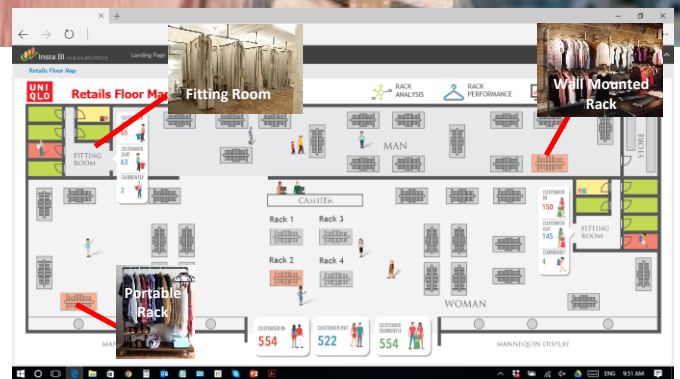
LINOTAG CONNECTED APPAREL SUITE

ADOPTING YARN AS WIRELESS ANTENNA IN APPAREL

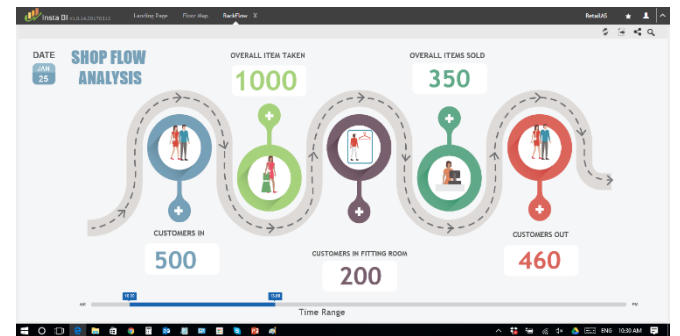
LINOTAG Connected Apparel

LINOTAG Connected Apparel is an IoT & Big Data application suite that utilises patented linen based RFID tag (patent number: PI2015701051 & PI2015701133). LINOTAG is the most cutting edge RFID design, which uses yarn as wireless antenna that goes undetected by needle detector machines.

A LINOTAG can be read up to 11m on air and up to 40cm when soaked in water. Its Connected Store Suite takes advantage of MDT Innovations' RAPITA Smarthook technology. It seamlessly equip racks with RFID scanners that help increase store's visibility on all apparels with the ability to identify if the apparels are on or off racks. The application suite analyses trends, demography, and enhances customer engagements in store.



Retail Store Dashboard



Store's Heat Map Analysis



Apparel Trend Analysis

A Product of:



MDT INNOVATIONS SDN. BHD.
 Suite 19-04A, The Pinnacle Persiaran Lagoon, Bandar Sunway 46150 Petaling Jaya, Malaysia.
 TEL: +60(3) 7610 2988
 FAX: +60(3) 7610 2999
 EMAIL: contact@mmdt.cc



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